

# CCS COURSE MAP

## SUBJECT: 21<sup>st</sup> CENTURY MEDIA

**GRADE LEVEL 9-12**  
**COURSE LENGTH Year**

**REVIEWED 2018-2019**

Student Goals:					
		I	To learn how to utilize a webpage to design layouts.		
		II	To organize pictures, documents, forms, etc.		
		III	To learn how to better communicate with other teachers and students to attain certain information (for Yearbook)		
		IV	To learn how to layout a page in order to give it the best aesthetic appeal and design.		
Student Outcomes					
		I	The students will be able to develop amiable feelings towards digital media tools and the layout process of developing a yearbook.		
		II	The students will be able to realize that constructing an online yearbook is not necessarily difficult, but requires time and diligence.		
		III	The students will be able to understand the depth of creativity and care it takes to construct a well done yearbook.		
		IV	The students will be able to make connections between the art world and constructing a yearbook; that designing a page, choosing pictures, and fitting text well with those things is all about making aesthetic and artistic decisions.		
		V	The students will be able to understand the ins and outs of photography and what constitutes a good photograph.		
		VI	The students will be able to understand how the visual culture of their day dictates how visual media looks a certain way.		
		VII	The students will be able to develop their utilization of technology, learn to better navigate a website, and learn how to better utilize a camera to take quality pictures.		
		VIII	The students will be able to receive critical feedback on their page layout designs and will use suggestions to learn and adjust for improvement.		
UNIT/ WEEKS	COMMON CORE STANDARD	OBJECTIVES	ACTIVITIES/ASSESSMENT	RESOURCES	BIBLICAL INTEGRATION

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<p>Photography</p> <p>Over the course of the year</p>	<p>SL.9-12.5</p>	<p>Students will:</p> <ul style="list-style-type: none"> <li>·learn how to utilize a camera to take quality pictures</li> <li>·gain experience by attending events and interacting with others to get pictures</li> </ul>	<ul style="list-style-type: none"> <li>·school events</li> <li>·photography assignments</li> </ul>	<ul style="list-style-type: none"> <li>·camera</li> <li>·photography rubric</li> </ul>	<ul style="list-style-type: none"> <li>·God is an artist. He showed His artistry work when He created the world</li> <li>·We are called by God to use our talents for Him.</li> </ul>
<p>Interviewing</p> <p>Over the course of the year</p>	<p>SL.11-12.1.C SL.11-12.1.D</p>	<p>Students will:</p> <ul style="list-style-type: none"> <li>·learn the difference between open ended and close ended questions</li> <li>·practice speaking skills</li> <li>·learn effective interview tactics</li> </ul>	<ul style="list-style-type: none"> <li>·writing interview questions</li> <li>·interview students about school and non-school related activities</li> </ul>	<ul style="list-style-type: none"> <li>·notebook and pen</li> </ul>	<ul style="list-style-type: none"> <li>·Written language is important to God as this is how the Bible can be read in many different languages. God had many men write the books of the Bible so that history could be recorded.</li> </ul>

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<p>Writing: stories, captions, quickreads</p> <p>Over the course of the year</p>	<p>W.9-12.2.B W.9-12.2.C W.9-12.3.B W.9-12.3.D W.9-12.5</p>	<p>Students will:</p> <ul style="list-style-type: none"> <li>·learn how to write expanded captions, identification captions, and short captions</li> <li>·practice writing captions</li> <li>·learn and practice how to tell an interesting story</li> <li>·learn and practice writing captivating leads for their stories and pictures</li> </ul>	<ul style="list-style-type: none"> <li>·Write captions for yearbook pictures provided</li> <li>·Write captions for your yearbook spread pictures</li> <li>·Write a journalistic story for your yearbook spread</li> <li>·Make sure all pictures on your yearbook spread at least have an identification caption</li> </ul>	<ul style="list-style-type: none"> <li>·Caption notes</li> <li>·Computer</li> <li>·Caption rubric</li> <li>·Story rubric</li> </ul>	<p>·Jesus told stories all the time during his three-year ministry. Becoming a master storyteller is not a bad goal for anyone, as this opens up more audiences to whom we can share the Gospel.</p>
<p>Yearbook Layouts</p> <p>Over the course of the year</p>	<p>SL.9-10.4 SL.9-12.5 CCRA.W.6</p>	<p>Students will:</p> <ul style="list-style-type: none"> <li>·learn the elements of eye pleasing page design</li> <li>·practice putting these principles into action on each spread design</li> <li>·understand the importance of including everyone in the yearbook at least 3x</li> </ul>	<ul style="list-style-type: none"> <li>·Design yearbook spreads</li> <li>·Proof yearbook spreads for accuracy</li> </ul>	<ul style="list-style-type: none"> <li>·Page Spread rubric</li> <li>·Computer</li> </ul>	<p>·Having an accurate record of the past is important to God as is evident that the Bible is an accurate record of the things that have happened.</p>

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<p>Promotions and Advertising</p> <p>Over the course of the year</p>	<p>CCRA.SL.4</p>	<p>Students will:</p> <ul style="list-style-type: none"> <li>·learn and put to practice the professional techniques for selling advertising space in the yearbook</li> <li>·sell advertisements</li> </ul>	<ul style="list-style-type: none"> <li>·Sell at least one page of advertisements</li> </ul>	<ul style="list-style-type: none"> <li>·Advertising rubric</li> <li>·Receipt booklet</li> </ul>	<ul style="list-style-type: none"> <li>·Just like we are to be a good ambassador for Christ; we must be a good ambassador for our school.</li> <li>·Learning how to talk people is good practice for talking to people about the Gospel.</li> </ul>
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